



The North Carolina Sports Association consists of Convention & Visitors Bureaus, Sport Commissions, Park & Recreation Departments, Sports Facility Operators and more. NCSA's main mission is to support member organizations in promoting and facilitating economic development via sports tourism in North Carolina.

NCSA Membership Benefits

MEMBERSHIP BENEFITS:

- Through NCSA sponsorship, members can participate in designated tradeshows at a reduced cost
- Lead Sharing: Receive leads from large industry tradeshows like TEAMS (Travel, Event & Management in Sports) and Connect Sports Marketplace.
- Event RFP sharing: Event RFPs received by NCSA are distributed to member organizations
- Complimentary participation in NCSA Membership meetings, which include benchmarking and best practice discussions, networking opportunities, shared event information resources and presentations by event rights holders
- NCSA email updates (including state of the industry and association updates)
- Use of NCSA support letter when bidding on events
- Approved use of logo
- Eligible to host NCSA Membership and Board meetings
- Eligible for election to Board of Directors
- Eligible for NCSA Committee participation

MARKETING / SOCIAL MEDIA / WEBSITE & NEWSLETTER BENEFITS:

- Website: Promotion of your city and venues through detailed member organization contact information & direct web links, as well as event photos displayed
- Social Media: Promotion of your events, city and venues through Facebook, Instagram and Twitter

MEMBERSHIP DUES per fiscal year (July 1 – June 30):

CVB's, TDA's & Sport Commissions: \$1,250 membership fee for primary membership for two members

Facility Venues/Universities/Colleges: \$1,000 membership fee for primary membership for one person

Parks & Recreation Departments: \$500 membership fee for primary membership for one person

Membership Fee for each secondary person: \$250

For more information regarding membership, contact paul@visitwinstonsalem.com



North Carolina Sports Association Membership Application

Thank you for your interest in joining the North Carolina Sports Association.

Please fill out the information below and submit for NCSA Membership consideration.

Additional information, including membership benefits, can be found at competenorthcarolina.com.

Organization Name: _____

Organization Type: (CVB's, Sports Commission, Park & Rec., etc.) _____

Website: _____ **Facebook:** _____

Twitter: _____ **Instagram:** _____

Billing Address: _____

City: _____ **State:** _____ **Zip:** _____

Primary Staff Contact: _____ **Title:** _____

Phone Number: (____) _____ - _____ **Ext:** _____ **Email:** _____

Secondary Staff Contact: _____ **Title:** _____

Phone Number: (____) _____ - _____ **Ext:** _____ **Email:** _____

Signature: _____ **Date:** _____

Please return completed application to

NCSA Chair, Paul Sheehan, at paul@visitwinstonsalem.com.

Once approved, a welcome packet and membership dues invoice will be sent to the primary contact email listed above. Should you have any questions, please do not hesitate to reach out.